



Council 57 Next Wave Matching Fund for Local Unions

Purpose:

The Council 57 Executive Board established a fund to support Next Wave Chapters at the Local Union level that allows Locals to leverage matching funds for activities, up to a \$150 match (i.e. the event's total budget is \$300).

Method:

Locals must submit a *Request for Matching Funds* form to the Executive Board by the 15th of the month in order to get on the Council 57 board agenda for that month. Requests received after the 15th of the month may not be considered until the following month, so please plan accordingly.

Guidelines:

- Council funds are a “matching” program so Locals will need to invest in their Next Wave activities as well.
- Council funds are limited to \$150 per event. (For example, AFSCME Local 1 is doing a Next Wave Bowling event for members to meet elected officials in their area. The projected cost is \$250 total. Local 1 is eligible for up to \$125 of matching funds.)
- Locals must submit a written request for matching funds to Council 57

Limitations:

Currently, there are no limitations on the number of times a Local can request matching funds for events, but as the demand increases, that may be subject to change upon Council 57 Executive Board review. Locals are encouraged to explore ways to make our dues money go further, such as partnering with other Locals in the area, finding cost savings where they can, such as free meeting spaces and to network with other Next Wave chapters for best practices and lessons learned.

For more information on starting a Next Wave Chapter and/or hosting an event, please refer to the AFSCME Council 57 Next Wave Starter Kit. Solidarity!



Council 57 Next Wave Request for Matching Funds

Attach additional sheets if necessary.

Requests received by the 15th of the month will be considered by the Council 57 Executive Board during the month it was received. Requests received after the 15th may not be reviewed and evaluated until the following month's meeting, so please plan accordingly.

Local Number: _____ Event Leader(s): _____

Leaders' Email: _____

Leaders' Cell: _____

Event: _____

Check all that apply: Educational Political Social Community Service Other: _____

Event Date: _____ Amount requested from Council 57: _____

Please note, the Council will match Local expenditures up to \$150 (i.e. a \$300 event is subject to \$150 matching funds, if approved)

What expenses will occur for this event: _____

How have you tried to limit expenses on this event?: _____

Has event been approved by Local Executive Board? When?: _____

How will you advertise this event? *Please attach flyer, if available:* _____

What is your attendance goal for this event? _____

Is there another AFSCME affiliate that you can team up with for this event? _____

How will you supply an event report on this event to members?: _____

How will this help build Union Power for your Local?: _____

Anything else you would like us to know about your request: _____



Council 57 Next Wave

SAMPLE Request for Matching Funds

Local Number: 146 Event Leader(s): Karmen Lee Ortloff

Leaders' Email: karmen.ortloff@ca.afscme57.org

Leaders' Cell: 916.826.5113

Event: Solidarity Movie Night at local elementary school: Frozen

Event Date: May 2, 2014 Amount requested from Council 57: \$125

Please note, the Council will match Local expenditures up to \$150 (i.e. a \$300 event is subject to \$150 matching funds, if approved)

Check all that apply: Educational Political Social Community Service Other: _____

What expenses will occur for this event: Movie equipment, sound system, space: \$0 (school donation)

Popcorn/bags for event (note, Local 146 owns an industrial popcorn machine): \$75

Movie rental: \$0 (on loan from member) Mini waters/juice boxes: \$100 (to be used in future if extra)

Face Paint/Brushes/Glitter: \$50 (can be used again in the future)

Printing photos of members and children: \$25 (to be distributed in the workplace for free)

How have you tried to limit expenses on this event?: By pairing with a low income school, we don't need to bother with space rental and video equipment. Borrowed movie from member for free. We can reuse extra supplies at future events, saving money in the future (unused popcorn, drinks, face painting materials). By buying a popcorn machine, the cost of movie nights and future events are limited to popcorn and supplies, not the expensive equipment rental.

Has event been approved by Local Executive Board? When?: Yes, February 2014 Board Meeting

How will you advertise this event? Please attach flyer, if available: Local 146 newsletter electronically sent to vast majority of members, flyers distributed in the workplace for bulletin boards, word of mouth and recruitment (see attached flyer)

What is your attendance goal for this event? Since we are inviting the local school children and their families in addition to Local 146 members, we anticipate 150 people to attend

Is there another AFSCME affiliate that you can team up with for this event? Yes, Local 258 in Elk Grove

How will you report on this event to members?: We will collect quotes from those in attendance and take pictures for upcoming newsletter. We will also let the local neighborhood paper know about the event to try and get earned media and will submit our story to the school's newsletter to make sure everyone knows this was an AFSCME initiative.

How will this help build Union Power for your Local? We are inviting local school board members to come and introduce AFSCME leaders at the event (note, the school board members set the stage for AFSCME members, NOT the other way around in this event), raising our profile with elected officials and community members. We are also teaming up with Local 258 in Elk Grove to make this an area-wide AFSCME event and being most efficient with the use of our funds. We will have an AFSCME check in table for members to collect personal emails on the sign in sheet as well as supply members with AFSCME materials, such as the Welcome to Local 146 booklet, AFSCME Advantage brochures, etc.

Anything else you would like us to know about your request: We are including the public in a low income school and when we organized the event, the school secretary asked why we are going to their school, since most often, the nicer, richer schools get the special events... this is why this event in the community is important for AFSCME members and their families to help build strong communities and offer an experience the children may otherwise not have. Furthermore, by teaming up with another AFSCME Local in the area, we are building a greater sense of Solidarity in the Sacramento area, which is important for both Locals.